Memo
From: Jerry George
To: Peggy Lauer, Beau Takehara, Tano Maida
Subject: September business operations of Point foundation
Date: 2 September 1994

We, the board of the Point Foundation, are mismanaging by inefficient adhocrity and squandering precious energy in the process.

September is critical. We all agree. We must plan for the future. To do so we must have complete information. Whatever the difficulties (i.e. not yet having a valid statement of payables), the Point board must make difficult choices based on the best information we can get. We will soon have an equipment inventory. We also need an inventory of other assets like the various rights to MWEC and other Point properties (magazine contents for the last twenty-six years and encumbrances on their electronic distribution) that might be merchantable. We, the entire board, should at least see copies of every contract and discuss its affect on the foundation's future.

We must look realistically at the available financial and human resources and ask what can really get done in what amount time with what real potential return.

With regard to WER #84 we, the board, must identify on paper what we expect the magazine to do in subscription income, newsstand sales and MWEC sales and who will be responsible for meeting those expectations.

At this moment the Point offices are in chaotic disarray. No blame. The fact is Point must get every dollar that comes through the door and there is no identified responsibility for doing so. This is more than tasking Reed who is not a Point employee, does not give Point his full time (nor is he expected to do so under his contract), and cannot be expected to open the mail, answer the phone and make the bank deposits. And we must pay bills. My question is who have we left in charge and what are their directions from us? We must meet this responsibility or September will be a waste of time, ours and the staff's.